

GAMESTOP CORP. ANNUAL MEETING OF STOCKHOLDERS JUNE 15, 2023

RULES OF CONDUCT

Welcome to the 2023 Annual Meeting of Stockholders of GameStop Corp. (the "*Company*"). In fairness to all participants and in the interest of an orderly and constructive meeting, the following rules of conduct will be enforced:

1. Electronic recording and live streaming of the meeting is strictly prohibited.

2. The only matters to be conducted at the meeting are the matters set forth in the Notice of Annual Meeting and Proxy Statement dated May 2, 2023 (the "*Proxy Statement*"), as supplemented by the Proxy Supplement dated June 8, 2023.

3. Only stockholders as of the close of business on April 21, 2023 are entitled to vote and ask questions at the meeting. You need not vote at this meeting if you have already voted by proxy. However, if you wish to re-vote your proxy or if you have not yet voted, you may vote electronically before the polls are closed.

4. In order to use the time of all attendees as effectively as possible, we ask that stockholders confine questions or comments strictly to the matters under consideration at the meeting and keep questions succinct. Questions from multiple stockholders on the same topic or that are otherwise related may be grouped, summarized and answered together. Each stockholder is limited to one question. The meeting is not to be used as a forum to present general economic, political or other views that are not directly related to the business of the Company.

5. In order that the business of the meeting be accomplished in a timely manner, comments on the matters to be voted upon at the meeting will be limited to a total of 10 minutes.

6. Conducting the business set out in the Agenda, for the benefit of all stockholders, will be paramount. The presiding officer, or his designee, will rule as out of order, comments or questions that are, among other things:

- a. irrelevant to the business of the Company,
- b. disorderly,
- c. derogatory references to individuals or comments that are otherwise in bad taste,
- d. repetitious statements already made by another person,
- e. related to pending or threatened litigation,
- f. related to personal grievances or individual personnel matters,

- g. in furtherance of the speaker's personal or business interests,
- h. proposals or director nominations there were not previously submitted properly under SEC Rule 14a-8 or in accordance with the Company's advance notice or proxy access bylaw provisions, as applicable
- i. related to material non-public information of the Company, or
- j. not otherwise suitable for the conduct of the meeting as determined by the presiding officer, or his designee.

7. The presiding officer of the meeting shall have the authority necessary to preside over the meeting and may make any and all determinations with respect to the conduct of the meeting and procedures to be followed during the meeting.

8. In the event of disorder, technical malfunction or other significant problem that disrupts the meeting, the presiding officer, or his designee, may immediately adjourn, recess or expedite the meeting or take such other action that he determines is appropriate in light of the circumstances.